Georgia Power

Bin 10230,

241 Ralph McGill Boulevard, NE

Atlanta, GA 30308-3374

August 17, 2026

Ms. Sallie Tanner
Executive Secretary
Georgia Public Service Commission
244 Washington Street, SW
Atlanta, GA 30334-5701

RE: Certified Demand-Side Management Programs, Second Quarter 2026 Programs Status Report; Docket No. 56003

Dear Ms. Tanner:

Enclosed for filing is Georgia Power Company's Second Quarter 2026 Programs Status Report.

If you have any questions, please call me at 404-506-7106.

Sincerely,

/s/ Jeremiah C. Haswell

Jeremiah C. Haswell
Director, Regulatory Affairs
jhaswell@southernco.com

Enclosure

Georgia Power Company
Certified Demand-Side Management Programs
Q2 2026 Programs Status Report

In accordance with the Georgia Public Service Commission's ("Commission") Final Order of Docket No. 56003, signed July 8, 2025, Georgia Power Company ("Georgia Power" or the "Company") provides this second quarterly report for activity through June 30, 2026.

Q2 2026 Summary

Program Name	Annual Target (kWh)	YTD Savings (kWh)	% of Goal	Annual Budget	YTD Costs	% Spent
Behavioral	50,222,055	21,905,204	43.62%	$ 1,868,980	$ 1,096,585	58.67%
Thermostat Demand Response*	-	-	0.00%	$ 9,983,700	$ 3,722,944	37.29%
HEIP	28,620,284	3,617,640	12.64%	$ 18,072,995	$ 3,258,517	18.03%
EASE	21,994,168	3,145,397	14.30%	$ 30,856,129	$ 4,154,048	13.46%
EASE for Seniors	369,722	141,907	38.38%	$ 1,156,068	$ 208,639	18.05%
Residential Programs	**101,206,229**	**28,810,148**	**28.47%**	**$ 61,937,852**	**$ 9,584,165**	**27.13%**
Custom	77,298,028	70,152,385	90.76%	$ 12,449,788	$ 5,302,955	42.59%
Prescriptive	299,296,932	119,258,595	39.85%	$ 55,330,739	$ 14,688,816	26.55%
SBES	25,332,834	988,327	3.90%	$ 11,338,827	$ 3,267,269	28.81%
Commercial Programs	**401,927,794**	**190,399,307**	**47.37%**	**$ 79,119,354**	**$ 7,653,392**	**19.22%**
Total	**503,134,023**	**219,209,456**	**43.57%**	**$ 141,057,206**	**$ 35,699,773**	**25.31%**

*There are no kWh Savings reported for the Thermostat Demand Response program - only kW.

Residential Programs

Behavioral Program:
Georgia Power's Residential Behavioral program is designed to encourage customer engagement with home energy management and energy efficiency to reduce energy consumption. The program utilizes Advanced Metering Infrastructure (AMI) data to provide customer-specific information that allows the customer to compare their energy use for the month, and previous months when available, to the consumption of a peer group of homes with similar characteristics including year built, square footage, and heating type, and homes that are considered energy-efficient. The reports also include seasonal and household-appropriate energy savings tips, as well as information on energy efficiency programs.

Demand Response Program:
The Residential Demand Response ("Res DR") program encourages customers to shift electricity use during periods of peak demand; hot summer days, cold winter days, or other times when system capacity is constrained. During demand response events, Georgia Power (or its representative) may manage participants' home electric load by automatically adjusting eligible smart thermostats. Demand response programs help reduce reliance on higher-cost peaking plants during high-load periods. Res DR provides education, awareness messaging, and financial incentives for customers with qualifying existing smart thermostats who agree to reduce energy use during these events.

Home Energy Improvement Program:
Georgia Power's Home Energy Improvement Program (HEIP) provides financial incentives to support energy efficiency improvements across residential building types. Single-family customers may participate through multiple single-measure options, including bundled home comfort measures that offer increased rebates. Multifamily properties may participate by meeting the required electric kWh reduction thresholds or through select single-measure options, with new construction multifamily properties also eligible for limited measures. The program also includes customer education, outreach, and contractor training to support effective participation.

Energy Assistance for Savings and Efficiency:
Georgia Power's EASE program promotes energy efficiency improvements in existing income-qualified and moderate-income single-family homes, manufactured homes, as well as multifamily properties. The program targets and provides direct energy efficient improvements to income-qualified and moderate-income households that are historically under-represented in energy efficiency program participation. The program also provides members of the community and Corporations the opportunity to donate funds and assist neighbors in need of home energy efficiency upgrades or improvements. These donations will be additive to the funding provided through Georgia Power as part of the DSM tariff. Where possible, Georgia Power may work with community partners and local nonprofits to identify, assess, and implement projects within some of the state's most energy burdened neighborhoods. In addition to the energy efficiency improvements offered, the program includes customer education and awareness campaigns, as well as contractor partnerships, mentoring and training that can increase market capacity overall. New this cycle is the inclusion of moderate-income customers and measures for manufactured homes to reach more customers.

Energy Assistance for Savings and Efficiency for Seniors:
Georgia Power's EASE for Seniors program promotes energy efficiency improvements in existing single-family and manufactured homes that are owned by income-qualified seniors. The program is designed to reach and provide direct energy improvements to income-qualified senior households that are historically under-represented in energy efficiency program participation. EASE for Seniors is a 501(c)(3) nonprofit that provides weatherization and energy efficiency services at no cost for income-qualified seniors. EASE for Seniors works with community partners and select contractors to identify, assess, and complete energy efficiency measure improvements.

Commercial Programs

Custom Program:
Georgia Power's Commercial Custom program provides a platform for comprehensive energy efficiency projects in existing and new facilities that go beyond discrete measures and common, measure-level efficiency practices. The Custom program provides incentives for efficiency improvements not included in other Georgia Power commercial program offerings. All program incentives are based on the calculated energy savings achieved for each project. The program does not define a specific list of eligible measures and bases participation on verifiable energy savings resulting from measures or system improvements implemented. Due to the complexity and variety of measures that could potentially be included, Georgia Power's Commercial Custom program requires the applicant to submit calculations using industry-accepted methods for determining energy savings and appropriate baselines. These savings could be derived from capital improvements in equipment or from other building upgrades such as retro commissioning ("RCx").

Prescriptive Program:
Georgia Power's Commercial Prescriptive program promotes the purchase of eligible high-efficiency equipment installed at qualifying customer facilities. Incentives offered through this program serve to reduce the incremental cost to upgrade to high-efficiency equipment over standard efficiency options for Georgia Power's new and existing commercial customers. The program includes equipment with a combination of calculated and deemed savings, provides straightforward and easy participation for customers, and allows for reduced energy engineering and EM&V costs.

Small Business Energy Savings:

Georgia Power's Small Business Energy Savings (SBES) program promotes upgrades of eligible high-efficiency equipment at qualifying customer facilities. A primary objective of the program is to ensure that qualifying small commercial customers served by Georgia Power receive the information and rebates to make cost-effective energy-efficiency decisions. The program offers free on-site equipment assessments conducted by the program implementer for eligible commercial customers, resulting in customized recommendations for energy-efficient measures that a customer may choose to pursue. If a customer elects to participate, the selected efficiency measures are coordinated for installation by a qualified contractor chosen by the customer, with program incentives applied to help reduce the overall project cost.

Program Highlights Q2 (April – June) 2026

Residential:

- Behavioral
  - Quarterly Program Highlights
    - 154k eHERS sent Q2 2026.
  - Quarterly Marketing Update
    - The Home Electric Reports include cross-promotional information on EASE Manufactured Home, Rates, Marketplace, HEIP and Tips.
    - Not marketed, pre-enrollment only program.

- Demand Response
  - Quarterly Program Highlights
    - TEMP ✓ had 78,259 devices enrolled as of end of Q2 2026.
    - Free shipping added to Marketplace for DPE orders $49 and under.
    - Predictive Capacity Dispatch (PCD) Flex Hours event held June 29, 2026, shifted ~61k mW with a 16% opt-out rate.
    - Introduced a new customer incentive offering that provides a gift card through a non-expiring QR code.
  - Quarterly Marketing Update
    - Owned Channels (OCC, Behavioral Retargeting)
    - Organic Social
- HEIP
  - Quarterly Program Highlights
    - Launched the Retail Instant Discount (RID) tool for all eligible measures on 4/20.
      - Redeemed the first RID coupons in May, with applications batched on 6/30.
      - Visited all 88 participating Home Depot locations to install RID point-of-purchase materials, train store staff, and engage directly with customers.
    - Batched the first Clipboard Audit (CBA) applications on 4/14 and launched customized CBA reports as a lead generation tool.
    - Reduced Midstream documentation requirements by updating the customer invoice sampling rate to 5% for all applications, making program participation easier for installers and distributors.
    - Completed the first round of Program Installer scorecard review meetings and leveraged installer feedback to begin evaluating HEIP incentive increases that support installer participation and program performance.
  - Quarterly Marketing Update – Installer focused
    - Created single family tear pads.
    - Created a midstream participating distributor list.
    - Redesigned the midstream installer flyer to include both technologies and QR code to the participating distributor list.

- Added Midstream resources to the CMP for easy access.
- Created midstream invoice stickers for simplified customer attribution.
- Updated HEIP onboarding checklist (HEIP-only version and combined HEIP and EASE version).

- Quarterly Marketing Update – Customer focused
  - Paid social (Meta, Nextdoor)
  - Online Display ads (Google, Taboola, Retargeting)
  - Paid Search Keywords
  - Google Performance Max
  - Ecampaigns
  - Owned Channels (Bill Messaging, OCC Banners, Behavioral Reports)
  - Organic Social

Q2 Applications by Channel

Channel	Applications Batched in Q2
Individual Improvements	999
Whole Home Multifamily	12
Midstream	13
Clipboard Audit	200
Retail Instant Discount	4

Contractor Network

26 total contractors participating in the program(s)

Contractor	Participation Status
Arbor Insulation Solutions	HEIP Only
Be Smart Home Solutions	EASE & HEIP
Bird Family Insulation	EASE & HEIP
Central Heating and Air Conditioning	EASE & HEIP
Champion Heating & Air LLC	EASE & HEIP
Christian Brothers Mechanical LLC	EASE & HEIP
Compliance Inspection Group	HEIP Only
CoolZone Heating and Cooling	EASE & HEIP
Cornerstone Contracting	EASE & HEIP
DC Jordan Energy Auditors	EASE & HEIP
Doc Savage, Inc	EASE & HEIP
Elemental Green Homes	HEIP Only
Energy Consulting Services	EASE & HEIP
Epic Spray Foam	HEIP Only
Fortified Home Energy Solutions	EASE & HEIP
Greenhome South	EASE & HEIP

Horizon Energy South	EASE & HEIP
Performance Energy	EASE & HEIP
PV Heating & Air	EASE & HEIP
RJW Heating and Air Solutions	EASE & HEIP
SK Collaborative	HEIP Only
Smart Space Atlanta	EASE & HEIP
TD's HVAC	EASE & HEIP
The People's Champ	EASE & HEIP
Thermal Shield Insulation	EASE & HEIP
Zodiak Technology & Associates	EASE & HEIP

Contractor Training, Events, and Support Contractor Meetings

Installer Company	Activity - Type	UES Account Manager	Date
Performance Energy Meeting	In Person Meeting	Ron Rosenberg	2026-04-01
Performance Energy	In Person Meeting	Ron Rosenberg	2026-04-17
Energy Consulting Services	In Person Meeting	Ron Rosenberg	2026-04-20
Arbor Insulation Solutions	In Person Meeting	Ron Rosenberg	2026-04-20
Bird Family Insulation	In Person Meeting	Ron Rosenberg	2026-04-20
Central Heating and Air Conditioning	In Person Meeting	Ron Rosenberg	2026-04-21
North Georgia Insulation	In Person Meeting	Ron Rosenberg	2026-04-22
Energy Slashers	In Person Meeting	Ron Rosenberg	2026-04-22
Performance Energy	In Person Meeting	Ron Rosenberg	2026-04-24
Bird Family Insulation	In Person Meeting	Ron Rosenberg	2026-05-01
North Georgia Insulation	In Person Meeting	Ron Rosenberg	2026-05-04
North Georgia Insulation	In Person Meeting	Ron Rosenberg	2026-05-06
Fortified Home Energy Solutions	In Person Meeting	Ron Rosenberg	2026-05-08
Energy Consulting Services	In Person Meeting	Ron Rosenberg	2026-05-14
Calhoun Home Services	In Person Meeting	Ron Rosenberg	2026-05-14
Performance Energy	In Person Meeting	Ron Rosenberg	2026-05-20
Jasper heating and air	In Person Meeting	Ron Rosenberg	2026-05-20
Mountain Air Specialists	In Person Meeting	Ron Rosenberg	2026-05-20
Arbor Insulation Solutions	In Person Meeting	Ron Rosenberg	2026-05-20
Fortified Home Energy Solutions	In Person Meeting	Ron Rosenberg	2026-05-21
Cornerstone Contracting	In Person Meeting	Ron Rosenberg	2026-05-21
Compliance Inspection Group	In Person Meeting	Emilio Carlos	2026-05-26
Epic Spray Foam	In Person Meeting	Emilio Carlos	2026-05-27
Home Ec Home Performance, Inc	In Person Meeting	Emilio Carlos	2026-05-28
Smart Space Atlanta	In Person Meeting	Emilio Carlos	2026-05-28
Performance Energy	In Person Meeting	Ron Rosenberg	2026-05-29
Energy Consulting Services	In Person Meeting	Ron Rosenberg	2026-06-01
Bird Family Insulation	In Person Meeting	Ron Rosenberg	2026-06-01
Central Heating and Air Conditioning	In Person Meeting	Ron Rosenberg	2026-06-01
Elemental Green Homes	In Person Meeting	Ron Rosenberg	2026-06-03

Allen Norris HVAC	In Person Meeting	Ron Rosenberg	2026-06-09
Performance Energy	In Person Meeting	Ron Rosenberg	2026-06-10
Breeze Brothers	In Person Meeting	Ron Rosenberg	2026-06-16
Smart Space Atlanta	In Person Meeting	Emilio Carlos	2026-06-30

Events

Title of Event	Organization Hosting	Date
CAAG Annual Conference	CAAG	4/10-4/11/26
PHCC Georgia Expo	PHCC	4/16/2026

Monthly Contractor Town Halls

Month	Town Hall Topic	Date
April	"Unlocking HEIP Success"	4/24/26
May	"Leveraging Georgia Power Rebates to Engage Customers this Summer"	5/29/26
June	"Scorecard Insights"	6/26/26

- EASE
  - Quarterly Program Highlights
    - Delivered 12,144 measures during Q2, representing 70% of YTD production with June production increasing 78% over May.
    - Expanded single-family appointment capacity from 240 to 840 rolling 30-day appointments, significantly increasing production capability.
    - Implemented self-scheduling and outboard dispatch enhancements that tripled day appointment booking throughput.
  - Quarterly Marketing Update
    - Paid Social (Meta, Propel)
    - Paid Search
    - Ecampaigns
    - Owned Channels (Bill Messaging, OCC Banners, Behavioral Reports, IVR/VUR messaging)
    - Organic Social
- EASE for Seniors
  - Quarterly Program Highlights
    - Achieved the strongest portfolio performance YTD, reaching 38.4% of the filed annual kWh goal.
    - Delivered 685 measures during Q2, growing from 41 measures in measures in April to 517 measures in June as field operations continued to ramp up.
    - Delivered 757 measures and 142,037 kWh YTD while utilizing only 12.9% of the incentive budget.

        - Increased completed assessments from 5 in April to 64 in June through expanded field capacity, self-scheduling capabilities, and targeted customer outreach.
    - Quarterly Marketing Update
        - Owned Channels (Bill Messaging, OCC Banners)
        - Yard signs for implementors

Commercial:

- Custom & Prescriptive ("CEEP")
    - Quarterly Program Highlights
        - 194 Custom applications received in Q2 with significant volume of applications received from National Accounts.
        - 117 applications received from Circle K/Flash Foods, Best Buy, and Costco Wholesale.
        - 281 traditional prescriptive applications received in Q2 including high participation from national accounts, retail, and hospitality sectors.
- Custom Program
    - Traditional Custom Application Channel:
        - This program was updated to include increased rebate levels and tiered program caps.
    - Building Tune Up Application Channel:
        - Increase in claimed savings quarter over quarter:
            - Q1= 1,064,755 kWh
            - Q2 = 1,622,270 kWh
    - Agriculture channel:
        - New offering/channel under Custom, launched in 2026. With this offering, commercial Agriculture customers can achieve savings and receive rebates specific to this customer group.
        - Meetings were held with the below Agriculture-specific contractors to promote the program:
            - Precision Motor Group (PSD)
            - QC Supply
        - 1 Contractor Coffee Talk was presented on Agriculture only offerings.
        - Meetings held with Michael Czarick, UGA Poultry Science Senior Public Service Associate, to educate and promote the Agriculture offering.
        - 14 Agriculture applications received in Q2 with energy savings under engineering review.
- Prescriptive Program
    - Traditional Channel
        - The traditional prescriptive channel was driven by strong participation from several key national account customers including Dollar General (34 applications), Budderfly (30), CVS (26), and AutoZone (12). Costco submitted three projects that generated a combined 923,457 kWh.

- Twenty-two new CEEP participating contractor applications were submitted during Q2. The new participants represent a diverse range of trades, including lighting, electrical, HVAC, commercial food service, water heating, and general contracting.

- Distributor Instant Rebate Channel
  - Held 34 distributor recruitment and training sessions.
  - Onboarded 13 new distributors (7 Lighting, 4 HVAC, 2 Commercial Foodservice).
  - Developed Limited Time Offer ("LTO") for Commercial Foodservice and HVAC equipment.
- Retail Instant Rebate Channel
  - Added 94 new SKUs for LED troffer fixtures, LED high b ay fixtures, TLEDs, and LED exit signs.
  - Performed 855 Home Depot and Lowe's store visits.
- Quarterly Marketing Update (CEEP)
  - Customer-Facing Marketing & Outreach Activities
    - Digital Out of Home (Billboards, Digital Airport Signs) - 280 million+ impressions.
    - Print (Masters Tournament publications, Atlanta Business Chronicle, ATL Magazine World Cup Edition, local newspapers) - 960k impressions.
    - Broadcast Radio – 23 million + impressions.
    - Streaming Audio – 6.1 million impressions, 358 clickthroughs, Paid social (LinkedIn, Meta) - 9.5 million impressions, 129k clickthroughs.
    - Online Display ads – 54.1 million impressions, 204k clickthroughs.
    - Paid Search Keywords.
    - Google Demand Generation – 2.7 million impressions, 77k clickthroughs.
    - Emails to target industry verticals – 295 target customers, 4.9% CTR.

  - Contractor Outreach Activities
    - Edison Electric Institute National Key Accounts Workshop – 4/12.
    - ASHRAE 2026 Trade Show – 4/22.
    - ACCG Annual Conference – 4/23.
    - AEE Chapter Meeting – 4/27.
    - UGA Small Business Summit – Savannah – 5/5.
    - City of Savannah 2026 Mayor's Small Business Summit – 5/6.
    - USGBC Local Event Panel Discussion/Networking – 5/7.
    - Community Foundation for CSRA Event – 5/14.
    - 2026 BOMA Show – 5/20.
    - Conn3ctdata 2026 – 5/11.
    - ASHRAE Golf Tournament – 5/21.
    - GAPPA Convention – 5/23.
    - Hustle and Grow Small Business Resource Fair – 5/29.
    - GSBA Summer Conference – 6/7.

- Marquis Monday – Small Business Event (Cobb Chamber) – 6/8.
- Smart Outdoor Lighting for Tomorrow Event – 6/16.
- GA4LE Summer Conference – 6/21.
- AESP Southeast – 6/24.

▪ Contractor Network & Engagement

- Coffee Talk – Growing Energy Savings in Agriculture – 4/29/26.
- Contractor Appreciation Event – Braves Game 6/2/26.
- Coffee Talk – Coffee Talk: The Energy Behind Efficient Offices – 6/3/26.
- Added 45 New Participating Contractors
  - Total Participating Contractor network now includes 277 companies.

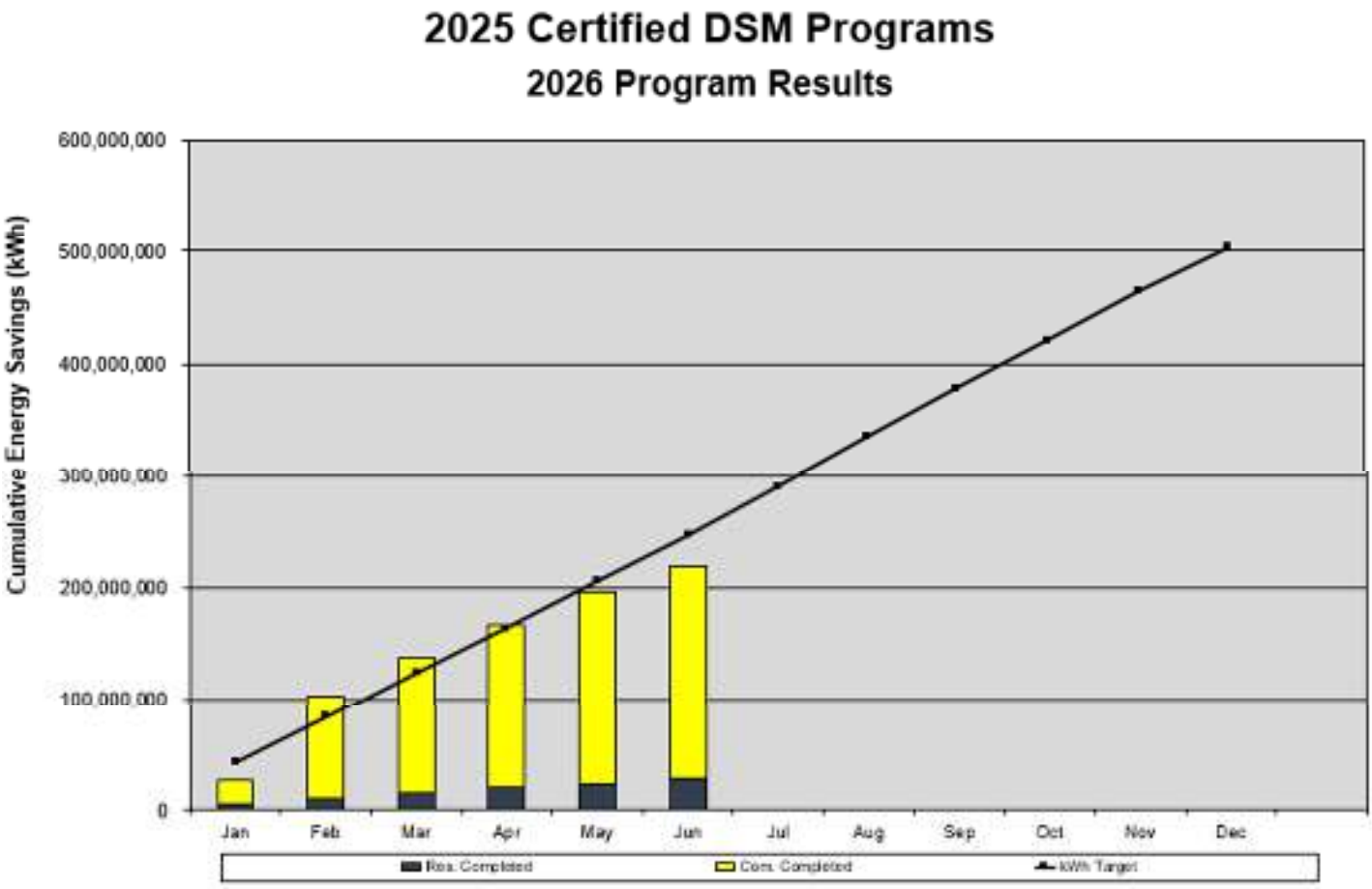
- SBES
  - Quarterly Program Highlights
    - Program implementation activities continued to enhance program delivery:
      - Three assessors were hired and onboarded to support field operations.
      - Enhanced customer data to improve eligibility screening and outreach planning.
      - Sightline workflow updates were completed to improve tracking of assessment requests, scheduling, and completions.
      - Pre- and post-installation inspections were conducted to support quality assurance activities.
    - Contractor recruitment and engagement activities to advance program participation:
      - Eight additional participating contractors were onboarded.
      - A contractor recruitment strategy was developed, including approval of paid media and creative assets.
      - A virtual SBES Participating Contractor training was held on May 12.

  - Quarterly Marketing Update
    - Customer-Facing Marketing & Outreach Activities
      - Targeted customer outreach email deployed.
      - Follow-up email sent to hard-to-reach customers using updated contact information.
      - Customer-facing paid media campaign running across the following channels:
        - Paid social media - 4.3 million impressions, 95.3k clickthroughs.
        - Online display ads - 55.7 million impressions, 68.9k clickthroughs.
        - Taboola Display - 19.8 million impressions, 91.4k clickthroughs.
        - Paid search - 22.6k impressions, 4.4k clickthroughs.
        - Google Demand Gen - 33 million impressions, 1 million clickthroughs.
        - Chamber of Commerce e-newsletters.
        - Print ads - 800k impressions.

        - Public radio advertising - 7.6 million impressions.
    - Completed a customer journey analysis to improve participation and enrollment.
    - Customer engagement tools, communications resources, and outreach planning activities were enhanced to support future campaign efforts.
    - SBES participated in community and small business outreach events across Georgia:

        - 5/5 UGA Savannah Business Summit.
        - 5/6 Savannah Mayor's Small Business Conference.
        - 5/14 Community Foundation CSRA Event – Augusta.
        - 5/29 Nakima Williams "Hustle and Grow" Event – Atlanta.
        - 6/17 Presented at the Villa Rica Rise and Shine event with local small businesses.

- Contractor outreach activities
    - Contractor recruitment campaigns were executed across paid media channels:
        - Online display ads.
        - Paid search.


2025 Certified DSM Programs
2026 Program Results
Cumulative Energy Savings (kWh)
600,000,000
500,000,000
400,000,000
300,000,000
200,000,000
100,000,000
0
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
Res. Completed
Com. Completed
kWh Target

Residential Energy Efficiency Income Qualified Update

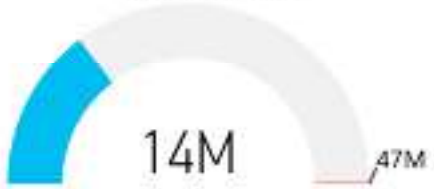
Q2 YTD 2026

5,694 T

Sum of Carbon Footprint Red...

EASE			
3,143,926	Sum of IQ YTD Actual kWh	**21,994,167**	Sum of Annual kWh Goal	**14.29%**	% of Annual kWh Goal
EASE for Seniors			
141,907	Sum of IQ YTD Actual kWh	**369,721**	Sum of Annual kWh Goal	**38.38%**	% of Annual kWh Goal
Home Energy Improvement Program			
633,386	Sum of IQ YTD Actual kWh	**0**	Sum of Annual kWh Goal	**0.00%**	% of Annual kWh Goal
Residential Behavioral			
9,968,691	Sum of IQ YTD Actual kWh	**16,573,273**	Sum of Annual kWh Goal	**60.15%**	% of Annual kWh Goal

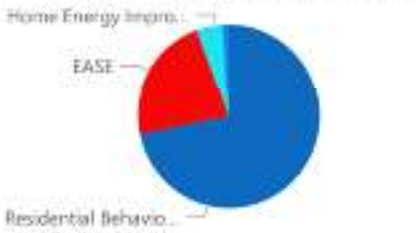
IQ YTD Actual kWh



IQ YTD % of Annual kWh Goal

35.67%

IQ YTD Actual kWh by Program Name



Certified DSM Programs - Q2 Performance Report 2026

		Residential Programs									Commercial Programs				
		Behavioral	Thermostat Demand Response	Home Energy Improvement		Energy Assistance for Savings & Efficiency			EASE for Seniors	Portfolio Total	Custom	Prescriptive	Small Business Energy Savings (SBESI)	Portfolio Total	Certified DSM Program Totals
				Multi	Single	Multi	Single	PHEI							
Q2	Measures	420,760	11,471	276	6,753	824	7,240	3,445	671	451,366	127	4,285	27	4,539	471,339
Q2	Energy Savings (kWh)	3,169,900	-	101,335	1,806,402	503,510	1,451,383	477,306	129,661	7,639,497	9,607,396	50,807,103	270,945	60,685,444	81,961,375
Q2	Demand Savings (kW)	3,758	980	96	574	127	686	75	28	6,324	2,694	16,425	95	19,214	19,538
Q2	Incentive Costs	$ -	$ 999,451	$ 165,764	$ 2,122,966	$		$ 99,791	$ 3,387,972	$ 1,717,908	$ 5,064,369	$ 276,208	$ 6,958,485	$ 8,646,457	
Q2	Implementation Costs	$ 30,332	$ 440,310	$ 325,485	$			$ 159,468	$ 26,648	$ 2,235,642	$ 623,545	$ 3,851,295	$ 227,805	$ 4,602,645	$ 6,908,254
Q2	Total Costs	$ 40,000	$ 1,439,761	$ 491,249	$ 2,122,966	$		$ 259,259	$ 166,620	$ 5,953,550	$ 2,341,453	$ 8,969,779	$ 503,912	$ 11,815,144	$ 17,768,694
Q3	Measures	4,81,768	28,754	690	30,147	636	4,464	2,389	765	869,987	886	1,847	26	2,767	872,754
Q3	Energy Savings (kWh)	21,225,204	-	512,295	3,104,644	503,510	1,703,283	539,504	141,907	28,330,342	70,152,305	19,268,595	559,327	90,000,227	118,330,569
Q3	Annual Savings Target (kWh)	32,232,692	-		20,920,291			21,536,186	388,222	81,208,299	77,293,329	280,258,512	25,232,634	382,784,475	463,992,774
Q3	% of Goal	65.85%	0%		15.84%			1.76%	36.58%	34.87%	91.76%	38.85%	3.86%	47.37%	43.37%
Q3	Demand Savings (kW)	4,08	162,445	245	585	127	382	154	28	169,072	4,780	27,525	265	32,570	201,642
Q3	Incentive Costs	$ -	$ 1,498,680	$ 1,029,231	$			$ 2,555,928	$ 131,951	$ 5,350,794	$ 2,748,597	$ 8,791,635	$ 170,995	$ 10,929,536	$ 16,280,330
Q3	Implementation Costs	$ 236,565	$ 2,234,344	$ 2,033,215	$			$ 595,522	$ 30,702	$ 7,330,448	$ 2,553,489	$ 7,661,132	$ 2,437,900	$ 12,652,523	$ 19,982,972
Q3	YTE Costs	$ 1,184,948	$ 1,722,943	$ 3,594,527	$			$ 1,141,041	$ 330,000	$ 12,973,459	$ 5,302,086	$ 16,452,767	$ 2,607,895	$ 24,362,748	$ 37,336,207
Q3	Total Annual Budget	$ 1,255,992	$ 5,955,702	$ 16,072,989	$			$ 11,595,523	$ 1,196,068	$ 51,577,852	$ 12,448,788	$ 55,332,739	$ 7,238,821	$ 75,020,349	$ 126,598,201
Q3	Annual Budget Variance	$ 175,272	$ 2,560,723	$ 10,084,472	$			$ 2,132,000	$ 247,228	$ 15,197,695	$ 7,146,334	$ 40,064,253	$ 4,631,226	$ 51,841,813	$ 67,039,508
Q3	% Spent	48.61%	31.25%	18.05%				18.05%	20.66%	30.05%	42.58%	27.56%	36.05%	30.87%	29.47%

Other Costs:		YTD Spend	2026 Budget
DSM Career Centre Training	$	1,268,681	$ 3,561,300
Commercial Certified Program Evaluations	$	28,241	$ 150,000
Residential Certified Program Evaluations	$	268,517	$ 717,824
Residential Pilot Programs	$	466,485	$ 1,500,000
Commercial Pilot Programs	$	178,517	$ 1,500,000
Residential EE Consumer Awareness	$	2,277,213	$ 4,500,000
Commercial EE Consumer Awareness	$	314,700	$ 1,000,000
Education Initiative/Learning Events	$	1,417,240	$ 1,000,000
Automated Benchmarking Tool (ABT)	$	81,285	$ 200,000
Residential Audit Tool and Auditor	$	272,178	$ 2,200,000
TOTAL	$	7,742,258	$ 20,344,242

Carbon Footprint Reduction - Portfolio 81,971, Residential 1,861, Commercial 70,448

Georgia Power Company
Certified Demand-Side Management Programs
Q2 2026 Programs Status Report

In accordance with the Georgia Public Service Commission's ("Commission") Final Order of Docket No. 56003, signed July 8, 2025, Georgia Power Company ("Georgia Power" or the "Company") provides this second quarterly report for activity through June 30, 2026.

Q2 2026 Summary

Program Name	Annual Target (kWh)	YTD Savings (kWh)	% of Goal	Annual Budget	YTD Costs	% Spent
Behavioral	50,222,055	21,905,204	43.62%	$ 1,868,960	$ 1,096,585	58.67%
Thermostat Demand Response*	-	-	0.00%	$ 9,983,700	$ 3,722,944	37.29%
HEIP	28,620,284	3,617,640	12.64%	$ 18,072,995	$ 3,258,517	18.03%
EASE	21,994,168	3,145,397	14.30%	$ 30,856,129	$ 4,154,048	13.46%
EASE for Seniors	369,722	141,907	38.38%	$ 1,156,068	$ 208,639	18.05%
Residential Programs	**101,206,229**	**28,810,148**	**28.47%**	**$ 61,937,852**	**$ 9,584,165**	**27.13%**
Custom	77,298,028	70,152,385	90.76%	$ 12,449,788	$ 5,302,955	42.59%
Prescriptive	299,296,932	119,258,595	39.85%	$ 55,330,739	$ 14,688,816	26.55%
SBES	25,332,834	988,327	3.90%	$ 11,338,827	$ 3,267,269	28.81%
Commercial Programs	**401,927,794**	**190,399,307**	**47.37%**	**$ 79,119,354**	**$ 7,653,392**	**19.22%**
Total	**503,134,023**	**219,209,455**	**43.57%**	**$ 141,057,206**	**$ 35,699,773**	**25.31%**

*There are no kWh Savings reported for the Thermostat Demand Response program - only kW.

Residential Programs

Behavioral Program:
Georgia Power's Residential Behavioral program is designed to encourage customer engagement with home energy management and energy efficiency to reduce energy consumption. The program utilizes Advanced Metering Infrastructure (AMI) data to provide customer-specific information that allows the customer to compare their energy use for the month, and previous months when available, to the consumption of a peer group of homes with similar characteristics including year built, square footage, and heating type, and homes that are considered energy-efficient. The reports also include seasonal and household-appropriate energy savings tips, as well as information on energy efficiency programs.

Demand Response Program:
The Residential Demand Response ("Res DR") program encourages customers to shift electricity use during periods of peak demand; hot summer days, cold winter days, or other times when system capacity is constrained. During demand response events, Georgia Power (or its representative) may manage participants' home electric load by automatically adjusting eligible smart thermostats. Demand response programs help reduce reliance on higher-cost peaking plants during high-load periods. Res DR provides education, awareness messaging, and financial incentives for customers with qualifying existing smart thermostats who agree to reduce energy use during these events.

Home Energy Improvement Program:
Georgia Power's Home Energy Improvement Program (HEIP) provides financial incentives to support energy efficiency improvements across residential building types. Single-family customers may participate through multiple single-measure options, including bundled home comfort measures that offer increased rebates. Multifamily properties may participate by meeting the required electric kWh reduction thresholds or through select single-measure options, with new construction multifamily properties also eligible for limited measures. The program also includes customer education, outreach, and contractor training to support effective participation.

Energy Assistance for Savings and Efficiency:
Georgia Power's EASE program promotes energy efficiency improvements in existing income-qualified and moderate-income single-family homes, manufactured homes, as well as multifamily properties. The program targets and provides direct energy efficient improvements to income-qualified and moderate-income households that are historically under-represented in energy efficiency program participation. The program also provides members of the community and Corporations the opportunity to donate funds and assist neighbors in need of home energy efficiency upgrades or improvements. These donations will be additive to the funding provided through Georgia Power as part of the DSM tariff. Where possible, Georgia Power may work with community partners and local nonprofits to identify, assess, and implement projects within some of the state's most energy burdened neighborhoods. In addition to the energy efficiency improvements offered, the program includes customer education and awareness campaigns, as well as contractor partnerships, mentoring and training that can increase market capacity overall. New this cycle is the inclusion of moderate-income customers and measures for manufactured homes to reach more customers.

Energy Assistance for Savings and Efficiency for Seniors:
Georgia Power's EASE for Seniors program promotes energy efficiency improvements in existing single-family and manufactured homes that are owned by income-qualified seniors. The program is designed to reach and provide direct energy improvements to income-qualified senior households that are historically under-represented in energy efficiency program participation. EASE for Seniors is a 501(c)(3) nonprofit that provides weatherization and energy efficiency services at no cost for income-qualified seniors. EASE for Seniors works with community partners and select contractors to identify, assess, and complete energy efficiency measure improvements.

Commercial Programs

Custom Program:
Georgia Power's Commercial Custom program provides a platform for comprehensive energy efficiency projects in existing and new facilities that go beyond discrete measures and common, measure-level efficiency practices. The Custom program provides incentives for efficiency improvements not included in other Georgia Power commercial program offerings. All program incentives are based on the calculated energy savings achieved for each project. The program does not define a specific list of eligible measures and bases participation on verifiable energy savings resulting from measures or system improvements implemented. Due to the complexity and variety of measures that could potentially be included, Georgia Power's Commercial Custom program requires the applicant to submit calculations using industry-accepted methods for determining energy savings and appropriate baselines. These savings could be derived from capital improvements in equipment or from other building upgrades such as retro commissioning ("RCx").

Prescriptive Program:
Georgia Power's Commercial Prescriptive program promotes the purchase of eligible high-efficiency equipment installed at qualifying customer facilities. Incentives offered through this program serve to reduce the incremental cost to upgrade to high-efficiency equipment over standard efficiency options for Georgia Power's new and existing commercial customers. The program includes equipment with a combination of calculated and deemed savings, provides straightforward and easy participation for customers, and allows for reduced energy engineering and EM&V costs.

Small Business Energy Savings:

Georgia Power's Small Business Energy Savings (SBES) program promotes upgrades of eligible high-efficiency equipment at qualifying customer facilities. A primary objective of the program is to ensure that qualifying small commercial customers served by Georgia Power receive the information and rebates to make cost-effective energy-efficiency decisions. The program offers free on-site equipment assessments conducted by the program implementer for eligible commercial customers, resulting in customized recommendations for energy-efficient measures that a customer may choose to pursue. If a customer elects to participate, the selected efficiency measures are coordinated for installation by a qualified contractor chosen by the customer, with program incentives applied to help reduce the overall project cost.

Program Highlights Q2 (April – June) 2026

Residential:

- Behavioral
  - Quarterly Program Highlights
    - 154k eHERS sent Q2 2026.
  - Quarterly Marketing Update
    - The Home Electric Reports include cross-promotional information on EASE Manufactured Home, Rates, Marketplace, HEIP and Tips.
    - Not marketed, pre-enrollment only program.

- Demand Response
  - Quarterly Program Highlights
    - TEMP ✓ had 78,259 devices enrolled as of end of Q2 2026.
    - Free shipping added to Marketplace for DPE orders $49 and under.
    - Predictive Capacity Dispatch (PCD) Flex Hours event held June 29, 2026, shifted ~61k mW with a 16% opt-out rate.
    - Introduced a new customer incentive offering that provides a gift card through a non-expiring QR code.
  - Quarterly Marketing Update
    - Owned Channels (OCC, Behavioral Retargeting)
    - Organic Social
- HEIP
  - Quarterly Program Highlights
    - Launched the Retail Instant Discount (RID) tool for all eligible measures on 4/20.
      - Redeemed the first RID coupons in May, with applications batched on 6/30.
      - Visited all 88 participating Home Depot locations to install RID point-of-purchase materials, train store staff, and engage directly with customers.
    - Batched the first Clipboard Audit (CBA) applications on 4/14 and launched customized CBA reports as a lead generation tool.
    - Reduced Midstream documentation requirements by updating the customer invoice sampling rate to 5% for all applications, making program participation easier for installers and distributors.
    - Completed the first round of Program Installer scorecard review meetings and leveraged installer feedback to begin evaluating HEIP incentive increases that support installer participation and program performance.
  - Quarterly Marketing Update – Installer focused
    - Created single family tear pads.
    - Created a midstream participating distributor list.
    - Redesigned the midstream installer flyer to include both technologies and QR code to the participating distributor list.

- Added Midstream resources to the CMP for easy access.
- Created midstream invoice stickers for simplified customer attribution.
- Updated HEIP onboarding checklist (HEIP-only version and combined HEIP and EASE version).

- Quarterly Marketing Update – Customer focused
  - Paid social (Meta, Nextdoor)
  - Online Display ads (Google, Taboola, Retargeting)
  - Paid Search Keywords
  - Google Performance Max
  - Ecampaigns
  - Owned Channels (Bill Messaging, OCC Banners, Behavioral Reports)
  - Organic Social

Q2 Applications by Channel

Channel	Applications Batched in Q2
Individual Improvements	999
Whole Home Multifamily	12
Midstream	13
Clipboard Audit	200
Retail Instant Discount	4

Contractor Network

26 total contractors participating in the program(s)

Contractor	**Participation Status**
Arbor Insulation Solutions	HEIP Only
Be Smart Home Solutions	EASE & HEIP
Bird Family Insulation	EASE & HEIP
Central Heating and Air Conditioning	EASE & HEIP
Champion Heating & Air LLC	EASE & HEIP
Christian Brothers Mechanical LLC	EASE & HEIP
Compliance Inspection Group	HEIP Only
CoolZone Heating and Cooling	EASE & HEIP
Cornerstone Contracting	EASE & HEIP
DC Jordan Energy Auditors	EASE & HEIP
Doc Savage, Inc	EASE & HEIP
Elemental Green Homes	HEIP Only
Energy Consulting Services	EASE & HEIP
Epic Spray Foam	HEIP Only
Fortified Home Energy Solutions	EASE & HEIP
Greenhome South	EASE & HEIP

Horizon Energy South	EASE & HEIP
Performance Energy	EASE & HEIP
PV Heating & Air	EASE & HEIP
RJW Heating and Air Solutions	EASE & HEIP
SK Collaborative	HEIP Only
Smart Space Atlanta	EASE & HEIP
TD's HVAC	EASE & HEIP
The People's Champ	EASE & HEIP
Thermal Shield Insulation	EASE & HEIP
Zodiak Technology & Associates	EASE & HEIP

Contractor Training, Events, and Support Contractor Meetings

Installer Company	Activity - Type	UES Account Manager	Date
Performance Energy Meeting	In Person Meeting	Ron Rosenberg	2026-04-01
Performance Energy	In Person Meeting	Ron Rosenberg	2026-04-17
Energy Consulting Services	In Person Meeting	Ron Rosenberg	2026-04-20
Arbor Insulation Solutions	In Person Meeting	Ron Rosenberg	2026-04-20
Bird Family Insulation	In Person Meeting	Ron Rosenberg	2026-04-20
Central Heating and Air Conditioning	In Person Meeting	Ron Rosenberg	2026-04-21
North Georgia Insulation	In Person Meeting	Ron Rosenberg	2026-04-22
Energy Slashers	In Person Meeting	Ron Rosenberg	2026-04-22
Performance Energy	In Person Meeting	Ron Rosenberg	2026-04-24
Bird Family Insulation	In Person Meeting	Ron Rosenberg	2026-05-01
North Georgia Insulation	In Person Meeting	Ron Rosenberg	2026-05-04
North Georgia Insulation	In Person Meeting	Ron Rosenberg	2026-05-06
Fortified Home Energy Solutions	In Person Meeting	Ron Rosenberg	2026-05-08
Energy Consulting Services	In Person Meeting	Ron Rosenberg	2026-05-14
Calhoun Home Services	In Person Meeting	Ron Rosenberg	2026-05-14
Performance Energy	In Person Meeting	Ron Rosenberg	2026-05-20
Jasper heating and air	In Person Meeting	Ron Rosenberg	2026-05-20
Mountain Air Specialists	In Person Meeting	Ron Rosenberg	2026-05-20
Arbor Insulation Solutions	In Person Meeting	Ron Rosenberg	2026-05-20
Fortified Home Energy Solutions	In Person Meeting	Ron Rosenberg	2026-05-21
Cornerstone Contracting	In Person Meeting	Ron Rosenberg	2026-05-21
Compliance Inspection Group	In Person Meeting	Emilio Carlos	2026-05-26
Epic Spray Foam	In Person Meeting	Emilio Carlos	2026-05-27
Home Ec Home Performance, Inc	In Person Meeting	Emilio Carlos	2026-05-28
Smart Space Atlanta	In Person Meeting	Emilio Carlos	2026-05-28
Performance Energy	In Person Meeting	Ron Rosenberg	2026-05-29
Energy Consulting Services	In Person Meeting	Ron Rosenberg	2026-06-01
Bird Family Insulation	In Person Meeting	Ron Rosenberg	2026-06-01
Central Heating and Air Conditioning	In Person Meeting	Ron Rosenberg	2026-06-01
Elemental Green Homes	In Person Meeting	Ron Rosenberg	2026-06-03

Allen Norris HVAC	In Person Meeting	Ron Rosenberg	2026-06-09
Performance Energy	In Person Meeting	Ron Rosenberg	2026-06-10
Breeze Brothers	In Person Meeting	Ron Rosenberg	2026-06-16
Smart Space Atlanta	In Person Meeting	Emilio Carlos	2026-06-30

Events

Title of Event	Organization Hosting	Date
CAAG Annual Conference	CAAG	4/10-4/11/26
PHCC Georgia Expo	PHCC	4/16/2026

Monthly Contractor Town Halls

Month	Town Hall Topic	Date
April	"Unlocking HEIP Success"	4/24/26
May	"Leveraging Georgia Power Rebates to Engage Customers this Summer"	5/29/26
June	"Scorecard Insights"	6/26/26

- EASE
  - Quarterly Program Highlights
    - Delivered 12,144 measures during Q2, representing 70% of YTD production with June production increasing 78% over May.
    - Expanded single-family appointment capacity from 240 to 840 rolling 30-day appointments, significantly increasing production capability.
    - Implemented self-scheduling and outboard dispatch enhancements that tripled day appointment booking throughput.
  - Quarterly Marketing Update
    - Paid Social (Meta, Propel)
    - Paid Search
    - Ecampaigns
    - Owned Channels (Bill Messaging, OCC Banners, Behavioral Reports, IVR/VUR messaging)
    - Organic Social
- EASE for Seniors
  - Quarterly Program Highlights
    - Achieved the strongest portfolio performance YTD, reaching 38.4% of the filed annual kWh goal.
    - Delivered 685 measures during Q2, growing from 41 measures in measures in April to 517 measures in June as field operations continued to ramp up.
    - Delivered 757 measures and 142,037 kWh YTD while utilizing only 12.9% of the incentive budget.

        - Increased completed assessments from 5 in April to 64 in June through expanded field capacity, self-scheduling capabilities, and targeted customer outreach.
    - Quarterly Marketing Update
        - Owned Channels (Bill Messaging, OCC Banners)
        - Yard signs for implementors

Commercial:

- Custom & Prescriptive ("CEEP")
    - Quarterly Program Highlights
        - 194 Custom applications received in Q2 with significant volume of applications received from National Accounts.
        - 117 applications received from Circle K/Flash Foods, Best Buy, and Costco Wholesale.
        - 281 traditional prescriptive applications received in Q2 including high participation from national accounts, retail, and hospitality sectors.
- Custom Program
    - Traditional Custom Application Channel:
        - This program was updated to include increased rebate levels and tiered program caps.
    - Building Tune Up Application Channel:
        - Increase in claimed savings quarter over quarter:
            - Q1= 1,064,755 kWh
            - Q2 = 1,622,270 kWh
    - Agriculture channel:
        - New offering/channel under Custom, launched in 2026. With this offering, commercial Agriculture customers can achieve savings and receive rebates specific to this customer group.
        - Meetings were held with the below Agriculture-specific contractors to promote the program:
            - Precision Motor Group (PSD)
            - QC Supply
        - 1 Contractor Coffee Talk was presented on Agriculture only offerings.
        - Meetings held with Michael Czarick, UGA Poultry Science Senior Public Service Associate, to educate and promote the Agriculture offering.
        - 14 Agriculture applications received in Q2 with energy savings under engineering review.
- Prescriptive Program
    - Traditional Channel
        - The traditional prescriptive channel was driven by strong participation from several key national account customers including Dollar General (34 applications), Budderfly (30), CVS (26), and AutoZone (12). Costco submitted three projects that generated a combined 923,457 kWh.

- Twenty-two new CEEP participating contractor applications were submitted during Q2. The new participants represent a diverse range of trades, including lighting, electrical, HVAC, commercial food service, water heating, and general contracting.

- Distributor Instant Rebate Channel
  - Held 34 distributor recruitment and training sessions.
  - Onboarded 13 new distributors (7 Lighting, 4 HVAC, 2 Commercial Foodservice).
  - Developed Limited Time Offer ("LTO") for Commercial Foodservice and HVAC equipment.
- Retail Instant Rebate Channel
  - Added 94 new SKUs for LED troffer fixtures, LED high b ay fixtures, TLEDs, and LED exit signs.
  - Performed 855 Home Depot and Lowe's store visits.
- Quarterly Marketing Update (CEEP)
  - Customer-Facing Marketing & Outreach Activities
    - Digital Out of Home (Billboards, Digital Airport Signs) - 280 million+ impressions.
    - Print (Masters Tournament publications, Atlanta Business Chronicle, ATL Magazine World Cup Edition, local newspapers) - 960k impressions.
    - Broadcast Radio – 23 million + impressions.
    - Streaming Audio – 6.1 million impressions, 358 clickthroughs, Paid social (LinkedIn, Meta) - 9.5 million impressions, 129k clickthroughs.
    - Online Display ads – 54.1 million impressions, 204k clickthroughs.
    - Paid Search Keywords.
    - Google Demand Generation – 2.7 million impressions, 77k clickthroughs.
    - Emails to target industry verticals – 295 target customers, 4.9% CTR.

  - Contractor Outreach Activities
    - Edison Electric Institute National Key Accounts Workshop – 4/12.
    - ASHRAE 2026 Trade Show – 4/22.
    - ACCG Annual Conference – 4/23.
    - AEE Chapter Meeting – 4/27.
    - UGA Small Business Summit – Savannah – 5/5.
    - City of Savannah 2026 Mayor's Small Business Summit – 5/6.
    - USGBC Local Event Panel Discussion/Networking – 5/7.
    - Community Foundation for CSRA Event – 5/14.
    - 2026 BOMA Show – 5/20.
    - Conn3ctdata 2026 – 5/11.
    - ASHRAE Golf Tournament – 5/21.
    - GAPPA Convention – 5/23.
    - Hustle and Grow Small Business Resource Fair – 5/29.
    - GSBA Summer Conference – 6/7.

- Marquis Monday – Small Business Event (Cobb Chamber) – 6/8.
- Smart Outdoor Lighting for Tomorrow Event – 6/16.
- GA4LE Summer Conference – 6/21.
- AESP Southeast – 6/24.

▪ Contractor Network & Engagement

- Coffee Talk – Growing Energy Savings in Agriculture – 4/29/26.
- Contractor Appreciation Event – Braves Game 6/2/26.
- Coffee Talk – Coffee Talk: The Energy Behind Efficient Offices – 6/3/26.
- Added 45 New Participating Contractors
  - Total Participating Contractor network now includes 277 companies.

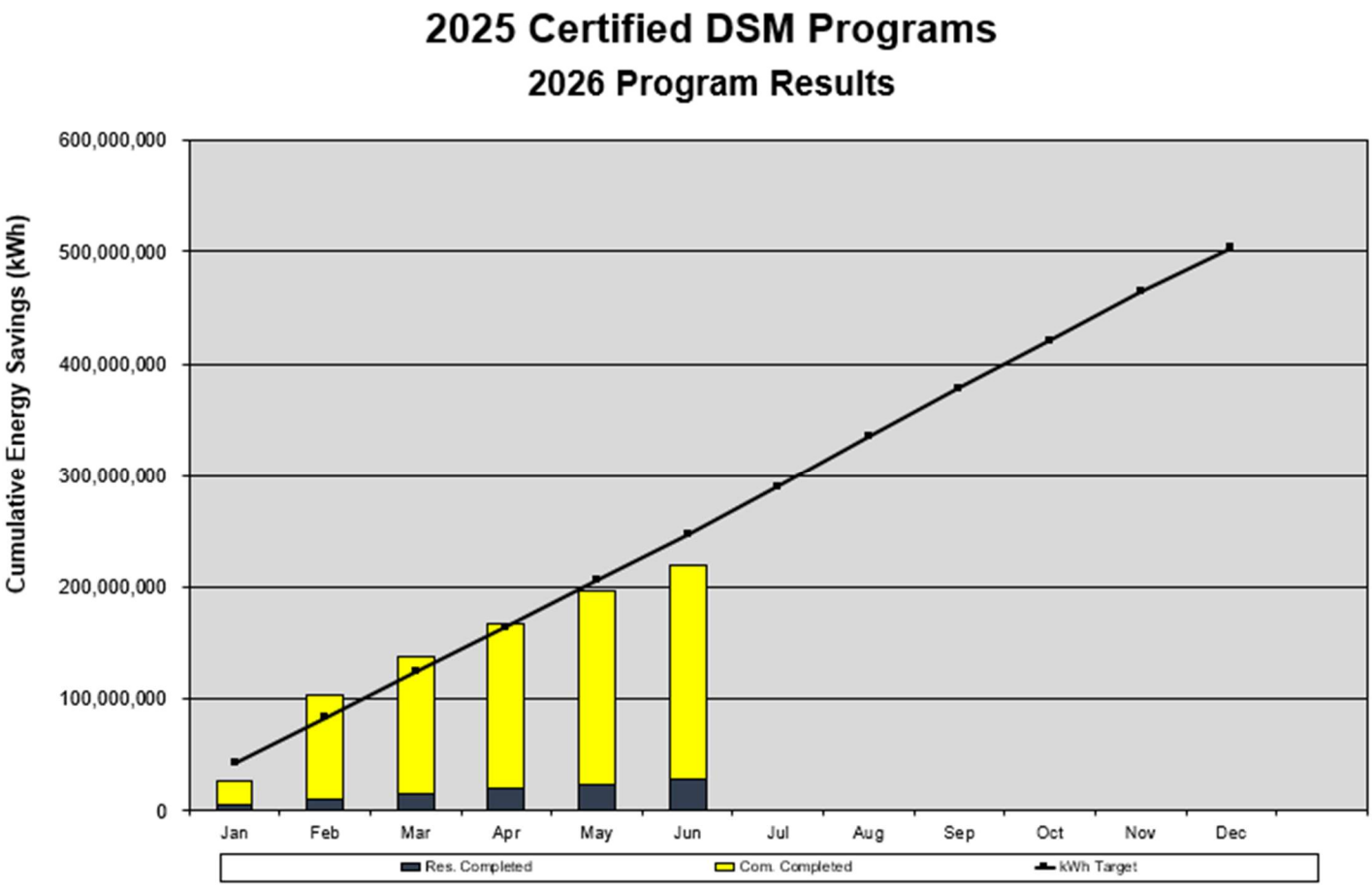
- SBES
  - Quarterly Program Highlights
    - Program implementation activities continued to enhance program delivery:
      - Three assessors were hired and onboarded to support field operations.
      - Enhanced customer data to improve eligibility screening and outreach planning.
      - Sightline workflow updates were completed to improve tracking of assessment requests, scheduling, and completions.
      - Pre- and post-installation inspections were conducted to support quality assurance activities.
    - Contractor recruitment and engagement activities to advance program participation:
      - Eight additional participating contractors were onboarded.
      - A contractor recruitment strategy was developed, including approval of paid media and creative assets.
      - A virtual SBES Participating Contractor training was held on May 12.

  - Quarterly Marketing Update
    - Customer-Facing Marketing & Outreach Activities
      - Targeted customer outreach email deployed.
      - Follow-up email sent to hard-to-reach customers using updated contact information.
      - Customer-facing paid media campaign running across the following channels:
        - Paid social media - 4.3 million impressions, 95.3k clickthroughs.
        - Online display ads - 55.7 million impressions, 68.9k clickthroughs.
        - Taboola Display - 19.8 million impressions, 91.4k clickthroughs.
        - Paid search - 22.6k impressions, 4.4k clickthroughs.
        - Google Demand Gen - 33 million impressions, 1 million clickthroughs.
        - Chamber of Commerce e-newsletters.
        - Print ads - 800k impressions.

        - Public radio advertising - 7.6 million impressions.
    - Completed a customer journey analysis to improve participation and enrollment.
    - Customer engagement tools, communications resources, and outreach planning activities were enhanced to support future campaign efforts.
    - SBES participated in community and small business outreach events across Georgia:

        - 5/5 UGA Savannah Business Summit.
        - 5/6 Savannah Mayor's Small Business Conference.
        - 5/14 Community Foundation CSRA Event – Augusta.
        - 5/29 Nakima Williams "Hustle and Grow" Event – Atlanta.
        - 6/17 Presented at the Villa Rica Rise and Shine event with local small businesses.

- Contractor outreach activities
    - Contractor recruitment campaigns were executed across paid media channels:
        - Online display ads.
        - Paid search.


2025 Certified DSM Programs
2026 Program Results
Cumulative Energy Savings (kWh)
600,000,000
500,000,000
400,000,000
300,000,000
200,000,000
100,000,000
0
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
Res. Completed
Com. Completed
kWh Target

Residential Energy Efficiency Income Qualified Update

Q2 YTD 2026

5,694 T

Sum of Carbon Footprint Red...

EASE

3,143,926	**21,994,167**	**14.29%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

EASE for Seniors

141,907	**369,721**	**38.38%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

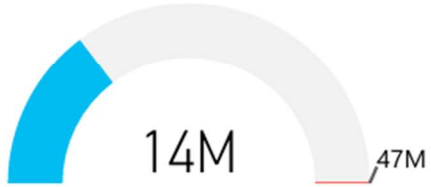
Home Energy Improvement Program

633,386	**0**	**0.00%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

Residential Behavioral

9,968,691	**16,573,273**	**60.15%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

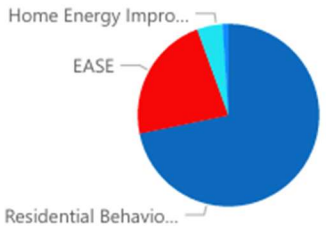
IQ YTD Actual kWh



IQ YTD % of Annual kWh Goal

35.67%

IQ YTD Actual kWh by Program Name



Certified DSM Programs - Q2 Performance Report 2026

		Residential Programs									Commercial Programs				
		Behavioral	Thermostat Demand Response	Home Energy Improvement		Energy Assistance for Savings & Efficiency			EASE for Seniors	Portfolio Total	Custom	Prescriptive	Small Business Energy Savings (SBES)	Portfolio Total	Certified DSM Program Totals
				Multi	Single	Multi	Single	MHDI							
Current Quarter	Measures	430,769	17,411	276	6,759	824	7,240	3,449	671	467,399	127	4,385	27	4,539	471,938
	Energy Savings (kWh)	9,418,980	-	135,375	1,805,492	503,610	1,484,819	477,308	129,641	13,955,225	8,630,866	58,187,069	370,665	67,188,600	81,143,825
	Demand Savings (kW)	1,755	60,985	55	314	137	308	79	26	63,659	2,644	10,424	89	13,157	76,816
	Incentive Costs	$ -	$ 869,450	$ 503,184		$ 2,022,955			$ 93,790	$ 3,495,379	$ 1,177,606	$ 3,455,350	$ 276,286	$ 4,909,242	$ 8,404,621
	Non-Incentive Costs	$ 80,933	$ 440,313	$ 929,489		$ 788,466			$ 56,648	$ 2,295,849	$ 833,645	$ 3,151,385	$ 627,185	$ 4,612,215	$ 6,908,064
	Total Costs	$ 80,933	$ 1,309,763	$ 1,432,673		$ 2,811,421			$ 156,438	$ 5,791,228	$ 2,011,251	$ 6,606,735	$ 903,472	$ 9,521,457	$ 15,312,685
Year to Date	Measures	430,769	29,794	660	10,747	824	8,559	7,265	743	489,361	264	7,847	76	8,187	497,548
	Energy Savings (kWh)	21,905,204	-	512,995	3,104,644	503,610	1,703,283	938,504	141,907	28,810,148	70,152,385	119,258,595	988,327	190,399,307	219,209,455
	Annual Savings Target (kWh)	50,222,055	-		28,620,284			21,934,168	369,722	101,206,229	77,298,028	299,296,932	25,332,834	401,927,794	503,134,023
	% of Goal	43.62%	0%		12.64%			14.30%	38.38%	28.47%	90.76%	39.85%	3.90%	47.37%	43.57%
	Demand Savings (kW)	4,081	142,448	243	559	137	362	154	28	148,012	8,760	21,505	263	30,528	178,540
	Incentive Costs	$ -	$ 1,488,600	$ 1,225,201		$ 2,558,526			$ 107,937	$ 5,380,264	$ 2,749,537	$ 6,797,635	$ 779,365	$ 10,326,536	$ 15,706,800
	Non-Incentive Costs	$ 1,096,585	$ 2,234,344	$ 2,033,316		$ 1,595,522			$ 100,702.31	$ 7,060,469	$ 2,553,419	$ 7,891,182	$ 2,487,903	$ 12,932,503	$ 19,992,972
	YTD Costs	$ 1,096,585	$ 3,722,944	$ 3,258,517		$ 4,154,048			$ 208,639	$ 12,440,733	$ 5,302,955	$ 14,688,816	$ 3,267,269	$ 23,259,040	$ 35,699,773
	Total Annual Budget	$ 1,868,960	$ 3,983,700	$ 18,072,995		$ 30,856,129			$ 1,156,068	$ 61,937,852	$ 12,449,788	$ 55,330,739	$ 11,338,827	$ 79,119,354	$ 141,057,206
	Annual Budget Variance	$ (772,375)	$ (6,260,756)	$ (14,814,478)		$ (26,702,081)			$ (947,429)	$ (49,497,119)	$ (7,146,833)	$ (40,641,923)	$ (8,071,559)	$ (55,860,314)	$ (105,357,434)
	% Spent	58.67%	37.23%	18.03%		13.46%			18.05%	20.09%	42.59%	26.55%	28.81%	29.40%	25.31%

Other Costs:	YTD Spend	2026 Budget
DSM Cross Cutting/Training	$ 1,259,467	$ 3,550,000
Commercial Certified Program Evaluations	$ 215,940	$ 1,022,718
Residential Certified Program Evaluations	$ 258,817	$ 771,524
Residential Pilot Programs	$ 466,465	$ 1,500,000
Commercial Pilot Programs	$ 778,517	$ 1,500,000
Residential EE Consumer Awareness	$ 2,277,213	$ 4,500,000
Commercial EE Consumer Awareness	$ 614,708	$ 1,100,000
Education Initiative-Learning Power	$ 1,437,848	$ 4,000,000
Automated Benchmarking Tool (ABT)	$ 61,365	$ 200,000
Residential Audit Tool and Auditors	$ 372,018	$ 2,200,000
TOTAL	**$ 7,742,358**	**$ 20,344,242**

Carbon Footprint Reduction - Portfolio 81,107T, Residential 10,659T, Commercial 70,448T